

Basildon launches Community Television Network

Launch Venue - Towngate Theatre - 26th January 2007

Direct to the heart of the Community



Bala Mahendran spoke at the Launch of Basildon Community TV

Bala Mahendran, Chief Executive Basildon District Council and Chairman of the CDRP said:

"Community Television showcases the good work done by the partnerships and really gets that out to everyone. We are quite excited by the potential, it's the first one not only in Essex but in the region so we are leading the way."

Basildon Community TV is now broadcasting useful local information, including community safety messages, national news, weather & sport, emergency messages and crime reduction initiatives to help combat crime and reduce the fear of crime within the area. The screen venues throughout Basildon include Asda, Eastgate Shopping Centre, Tesco, Pitsea, Aroma, Festival Leisure Park, Basildon Hospital, A&E, Basildon Hospital, Outpatients, Thurrock & Basildon College, The Basildon Centre, Wickford Health Centre, Laindon Health Centre, Billericay Health Centre. CCN already provide similar networks throughout the UK, including Harrow, Hastings, Trafford, East Durham, Rochdale, Sunderland, Gwent and Doncaster.

**Now
Broadcasting
in Basildon**
Plasma Screens
located in public areas
broadcasting a range
of partnership content



Basildon Council
BASILDON • BILLERICAY • WICKFORD



BASILDON today launched Community Television Network. Plasma screens have been installed in a variety of venues around Basildon. The Partnership are now broadcasting community safety information directly into the heart of the community.



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.

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