

# Dudley safe & sound Community TV Launched

Launch Venue - Dudley Concert Hall - 26th September 2006

## Direct to the heart of the Community



**Now Broadcasting in Dudley**  
Plasma Screens located in public areas broadcasting a range of partnership content



## Jenny Wilkes - Radio WM

Today launched the safe & sound Community Television Network. Plasma screens have been installed in a variety of venues around the borough.

Dudley "safe & sound" Community TV is now broadcasting useful local information, including community safety messages, national news, weather & sport, emergency messages and crime reduction initiatives to help combat crime and reduce the fear of crime within the area. The screen venues throughout Dudley include Sainsbury - Merry Hill, Sainsbury - Withymoor, Crystal Leisure Centre, The Limes Medical Centre, Ladies Walk Clinic, Dudley Council Plus, Dudley Library, Stourbridge Library, Halesowen Library, and Tesco.

CCN already provide similar networks throughout the UK, including Trafford, Hastings, East Durham, Rochdale, Sunderland, Gwent and Doncaster.

### Andrew Sparke

#### Chief executive of Dudley Council said:

"It will demonstrate the extent to which the various agencies, Police, Health Council and all of the other partners are doing something long term, not only to reduce crime but to demonstrate to the public that within Dudley they are safer in this borough than they have ever been."



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.

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**safe & sound**  
Dudley's Community Safety Partnership