

Sunderland launches Partnership Television Network

Launch Venue - Stadium of Light - 4th September 2007



Photo Above: (from left to right) RAM - Asian Voices, Angela O'Donoghue - Principal of the City of Sunderland College, Councillor Leslie Scott - The Right Worshipfulness the Mayor of the City of Sunderland, Ian Rose - Chairman of CCN, Canon Stephen Taylor - Chair of Sunderland Partnership.

Now Broadcasting in Sunderland Plasma Screens located in public areas broadcasting a range of partnership content



SUNDERLAND today launched their Partnership Television Network. Plasma screens have been installed in a variety of venues around Sunderland. The Partnership are now broadcasting community safety information directly into the heart of the community.

Sunderland Partnership TV is now broadcasting useful local information, including community safety messages, national news, weather & sport, emergency messages and crime reduction initiatives to help combat crime and reduce the fear of crime within the area. The screen venues throughout Sunderland are Ashburn Medical Centre, St Bede Medical Centre, Asda Supermarket, South Hylton Medical Centre, Church View Medical Centre, Morrisons Supermarket, McDonalds Restaurant, Royal Hospital, Springwell Medical Group and Shiney Row College.



Chair of Sunderland Partnership - Canon Stephen Taylor said:

"This is a really exciting start of a transforming project to help us engage with the communities. This is going to be a really useful tool for us to be able to get those really important and positive messages across so that the whole of Sunderland feels engaged."



Sunderland Partnership

powered by



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.

11 St George's Court, Kirkham PR4 2EF • T: 01772 689200 • F: 01772 681481 • www.ccn.uk.net