

Bracknell Forest launches CCN community television

Coppid Beech Hotel - 20th October 2008

Bracknell Forest Community Television was officially launched yesterday (Monday 20th October 2008) at the Coppid Beech Hotel in Bracknell.

Across the borough, plasma screens will show short films showcasing local initiatives and achievements ranging from neighbourhood policing and volunteering to living in Bracknell Forest and improving public health. Many of these will be filmed locally.

Community TV will also be used for national public service information and has the capability to broadcast emergency messages, such as missing people within minutes. The aim of the project is to improve the lives of local people and screen locations include: Bracknell and Wokingham College, Church Road; Skimped Hill Health Centre, Edgbarrow Sports Centre and Bracknell town centre's Waterstone's café, Santa Fe.

Community TV is an initiative led by the Bracknell Forest Partnership which includes Bracknell Forest Council, Bracknell Regeneration Partnership, Berkshire East Primary Care Trust, Thames Valley Police, Royal Berkshire Fire and Rescue Service and Bracknell Forest Voluntary Action.

**Now
Broadcasting
in Bracknell
Plasma Screens
located in public areas
broadcasting a range
of partnership content**



Bracknell Forest's new TV network will broadcast relevant information as well as regular News, Weather and Sport directly into the heart of the community.



Timothy Wheadon, Chief Executive of Bracknell Forest Council, and Chairman of Bracknell Forest Partnership Board, said: "We are excited about the potential of Community TV in Bracknell Forest. Similar schemes have been working very successfully elsewhere in the country and other local authorities have seen a reduction in crime. We hope the great impact these schemes have had will be mirrored in the borough. The sites for the Community TV plasma screens have been very carefully chosen in a bid for it to reach as many different people, from different sections of the community, as possible. Bracknell Forest TV will not only be used as a tool to get important messages across but as a way to encourage people to get more information about public services."

Chief Inspector Simon Bowden, Area Commander for Bracknell Forest and Chairman of Bracknell Forest Partnership, said: "Bracknell Forest Partnership started to consider community TV in 2006 and I am excited and delighted that we have reached the stage of launching it. Its use in terms of public reassurance and having the ability to issue direct messages to the communities of Bracknell Forest will be invaluable. The strategically chosen locations will allow us to display a host of public information such as events, community safety advice and general information about the local environment. I hope that we can affect how people protect themselves from crime and how they feel about the place in which they live."



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.

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