



Inverness

CITY PARTNERSHIP

Realising the **City Vision**

Inverness Community Television prepares to launch

12th September 2006

A first for the Highlands

In a first for the Highlands, Inverness will be launching community television later this year. Following on from the successful launch of the “Glasgow Matters” television network CCN are pleased to announce their 2nd network in Scotland. LPTV (Local Partnership Television) as it will

be known will broadcast a variety of information including local initiatives, community information, fire safety messages, national news, weather & sport and crime reduction initiatives which help to reduce crime and the fear of crime and increase civic pride.



CCN have already provided networks across the British Isles including: - Newry, Blaenau Gwent, Glasgow, Harrow, Trafford, Easington, Sunderland, Doncaster, Allerdale & Copeland, Rochdale and Avon.

Venue hosts for the plasma screens are currently being identified. The screens will be located at venues with the best viewing potential for the general public, and will be situated both in the centre of Inverness and include a pilot site in Tain. It is expected that the project will be fully operational by mid November.

Marie Mackintosh, City Partnership Officer said “We are very excited about the potential local partnership TV holds for Inverness and the wider highlands in being able to reach out with relevant messages for the community in a way that is accessible and easy to absorb.”



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships’ achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.