

# Doncaster Partnership TV goes live

28 June 2005

Safer Doncaster Partnership has launched Yorkshire and Humberside's first Community Safety TV network. Large plasma screens have been installed in a variety of venues around the Doncaster area, enabling the Partnership to deliver information directly into the community.

Safer Doncaster Partnership TV will broadcast local information, community safety messages, national news, weather & sport, crime reduction initiatives, emergency messages and appeals to help combat crime and the fear of crime. Community Communication Network Ltd (CCN) already provide similar networks throughout the UK, including Trafford, Hastings, East Durham, Rochdale, Sandwell, West Cumbria, Burnley and Rhondda Cynon Taf.



*Caroline Flint, Parliamentary Under-Secretary of State, Department of Health and MP for Don Valley who officially launched the network said " It's brilliant, there are so many wonderful projects happening in partnership with the police, the local authority and others to make our communities safer and this is a brilliant way to use TV, which everybody watches, as a medium for getting that positive information across". She continued "Crime is a terrible thing, it has an enormous impact on communities. Sometimes it's a perception of the danger that outweighs the risk, so the more we can get across about what we're doing to beat crime, catch criminals and make our communities safer, I think the public will feel reassured and more positive about where they live and how they live their lives".*

## The Doncaster Safer Communities TV locations include:

Conisbrough Medical Centre

Asda Superstore in Carcroft

Scotts Medical Practice

Four Seasons Café

Tesco Extra

Blue Building Tourist Information Centre

Doncaster Library & Information Services  
at Armthorpe and Intake

Sandringham Road Health Centre

The Surestart building at Moorends

These locations generate over 1.5 million viewing opportunities per annum.



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.