

# GLASGOW LAUNCHES COMMUNITY TV



19 April 2006

Glasgow Community Safety Partnership today launched Scotland's first Community Television Network in Glasgow City Chambers. Plasma screens have been installed in a variety of venues around the Glasgow area, enabling the Partnership to deliver community safety information directly into the heart of the community.

Community Communication Network Ltd (CCN) will deliver the television network, known as 'Glasgow Matters'. It broadcasts local information, community safety messages, national news, weather & sport, emergency messages and crime reduction initiatives to help combat crime and reduce the fear of crime within the area. CCN already provide similar networks throughout the UK, including Trafford, Harrow, Hastings, East Durham and Sunderland.

Screen venues include St Enoch's Shopping centre, Glasgow Royal Infirmary, Buchanan Street bus station, Southern General Hospital, Glasgow Central train station, Forge Shopping Centre (Asda), Strathclyde University, Caledonian University and the Science Centre. Partnerships and agencies involved in this exciting new initiative include Strathclyde Police, the Greater Glasgow National Health Service and Strathclyde Fire and Rescue, amongst many others allowing up to 500,000 people each week to view the broadcasts.



Steven Purcell

Councillor Steven Purcell, Leader of Glasgow City Council, said:

*"It is vital that we all work together and support projects like this which help to reduce crime and the fear of crime in our city. We hope all Glaswegians will take this opportunity to get involved in the many initiatives in our city which try to crackdown on anti social behaviour and increase the safety of ordinary people going about their daily lives."*



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, these networks enable our clients to communicate, engage, consult and provide reassurance to both the general public and the business sector.



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