

WEST CUMBRIA LAUNCHES TV NETWORK

13 May 2005

Following the success of Allerdale & Copeland Crime & Disorder Reduction Partnership TV (CDRP TV), originally launched in 2003, the system has been upgraded and relaunched as West Cumbria CDRP TV. The original 17" TFT screens have been replaced with larger LCD and plasma screens, which have been installed in high profile venues around the area, enabling the CDRP to engage with their community. The upgraded system utilises the latest solid state technology and is more easily updateable. Emergency messages, for instance missing persons appeals, can be broadcast on the system almost immediately as required.



Launch of West Cumbria CDRPTV

Around 100 guests attended The Washington Central Hotel in Workington on May 11, where Local Strategic Partnership Manager Councillor Tim Knowles launched the system. Guests included groups from the voluntary and community sector, representatives from Cumbria Constabulary, Cumbria Fire and Rescue Service, representatives from Allerdale and Copeland Borough Councils, Cumbria County Council, and the Local Strategic Partnership.

The network, supplied by CCN, will broadcast local information, community safety messages and updates, news, weather, sport, crime reduction initiatives and emergency messages to help combat crime and the fear of crime. There are numerous Community TV Networks broadcasting throughout the UK, including East Durham, Sandwell, Burnley, Rhondda, Hastings, Doncaster and Rochdale.

West Cumbria CDRP TV locations include:

West Cumbria Police HQ	Lakes College
Beech House Medical Centre	Ann Burrows Health Centre
McDonalds	Maryport Group Practice
Flatt Walks Health Centre	Workington Tesco
Whitehaven Tesco	



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.

11 St George's Court, Kirkham PR4 2EF • T: 01772 689200 • F: 01772 681481 • www.ccn.uk.net