

Tony Blair launches East Durham LSPTv

May 14th 2004

Prime Minister Tony Blair applauded the work of CCN when he visited his constituency to launch the UK's first Local Strategic Partnership Television Network.



Tony Blair attends the launch

Last year, Easington installed a 10 screen Community Safety Partnership TV Network. Now, following its early success, the East Durham LSP have expanded the network to 40 screens, covering the wider spectrum of priorities including education, housing, health, economic issues and the environment, as well as crime reduction.

Large screens have been installed in high footfall venues around the area, enabling the Partnership to engage with the local community. 160 guests attended the launch at Wingate & District Community Centre where the Prime Minister gave a speech and launched the system.

"I just want to congratulate everyone who's come together at this Local Strategic Partnership. It's a fantastic opportunity for our area, really groundbreaking and innovative. Using new technology, CCN is going to enable us to communicate very quickly with the community. Long may the Local Strategic Partnerships last, and it's going to give tremendous heart and a good future to our community." Tony Blair

The 40 East Durham LSPTv locations include:

Peterlee Leisure Centre
Seaham Leisure Centre
East Durham Library
Peterlee Library
Easington Post Office
High Schools & Colleges

Asda Supermarket
The Glebe Centre, Murton
Food Outlets
Community Centres
DOE Information Centre
Learning Centres

• Over 4 million viewings per annum



Nick Ross from BBC's Crimewatch UK recorded a special message for the launch: "As the government have recognised, we need many more partnerships, and we need them, above all, to be local partnerships. Local authorities have rightly been given tremendous responsibility for improving community engagement. But how do you do it? Community TV is a really great opportunity to spread the dialogue to the most important people, those who are so often difficult to reach, the people who make up the community."

Nick Ross



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes that are taking place within their communities. By broadcasting updateable informational video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide re-assurance to both the general public and the business sector.

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