

Safer Hastings Partnership TV Launch



14 October 2004

Community Communication Network Ltd (CCN) & Safer Hastings Partnership launched Sussex's first Community TV network on Thursday 14 October 2004, aimed at making Hastings and St Leonards a safer place to live and work. Plasma screens have been installed in a variety of venues around the area, enabling the Safer Hastings Partnership to engage with their community. The SHP-TV network will broadcast local information, community safety messages, national news, weather & sport, crime reduction initiatives and emergency messages to help combat crime and the fear of crime.



Around 200 guests attended the event at The Hastings Centre where Dr. Laurie Bush of Sussex Police Authority launched the live system. The first year of SHP-TV will be funded by contributions from the Safer Hastings Partnership, Hastings Borough Council, the Government Office for the South East, the Greater Hollington Partnership, Sussex Police Authority, and the Neighbourhood Renewal Unit.

The Safer Hastings Partnership TV locations include:

Town Hall Information Centre	Station Plaza
Priory Meadow	Warrior Square Station
Burger King	Summerfields Leisure Centre
Hastings College	Tesco
University Centre Hasting	Conquest Hospital café

These locations generate over 300,000 viewing opportunities per week

Dr Laurie Bush - Sussex Police Authority, Jay Kramer - Deputy Council Leader, David Furness - Community Safety Manager, Ian Rose - Chief Executive CCN

David Furness, Community Safety Manager with the Safer Hastings Partnership, said:

'The latest crime figures from the Home Office show that crime is falling in our town, but public perception has not yet caught up with this reality. By launching SHP-TV, we will be better able to communicate and engage with local residents, workers and visitors, and inform them of all the wonderful work being carried out by our partners.'



CCN supplies partnerships with dedicated, managed television networks throughout their districts. These networks showcase the partnerships' achievements, results and the positive changes taking place within their communities. By broadcasting updateable, informative video and emergency messages, the system enables the partnerships to communicate, engage, consult and provide reassurance to both the general public and the business sector.

11 St George's Court, Kirkham PR4 2EF • T: 01772 689200 • F: 01772 681481 •